

Press Release

ADCB supports Zayed Sports City 5&8k Pink Run

Abu Dhabi, 8 October 2020: Abu Dhabi Commercial Bank (“ADCB”) announced its participation in supporting the International Breast Cancer Awareness Month by hosting the ADCB Zayed Sports City Pink 5 & 8k Run, taking place in Zayed Sports City Football Stadium at Zayed Sports City on the 9th of October 2020.

The 2020 ADCB Pink Run format will be different given the current COVID-19 Pandemic with strict COVID-safe protocols put in place for the benefit of all participants, whereby they will be required to follow the health and safety guidelines avoiding any social gathering post-run.

Proceeds from the run will be donated to Al Jalila Foundation for Breast Cancer Initiatives. ADCB has been an industry leader in driving community programs for some time, especially those around the month of October in support of breast cancer awareness. ADCB Zayed Sports City Pink 5 & 8k Run is the ideal event for everyone to celebrate a collective effort of raising awareness and funds for a disease that affects so many. ADCB is proud and fortunate to be in a position to provide support to this important cause.

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