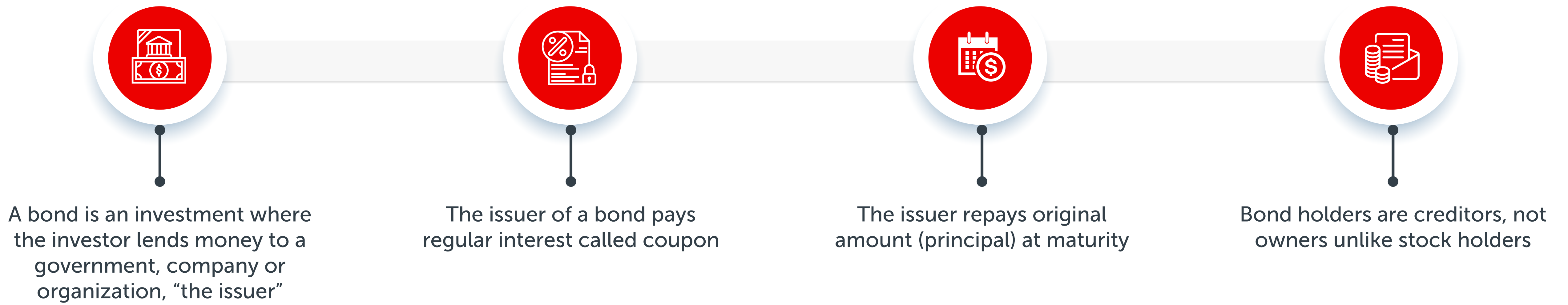
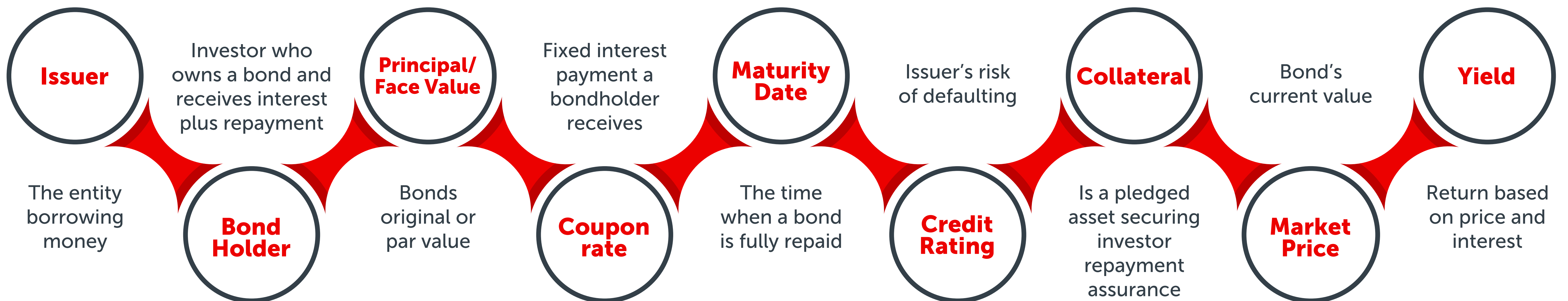


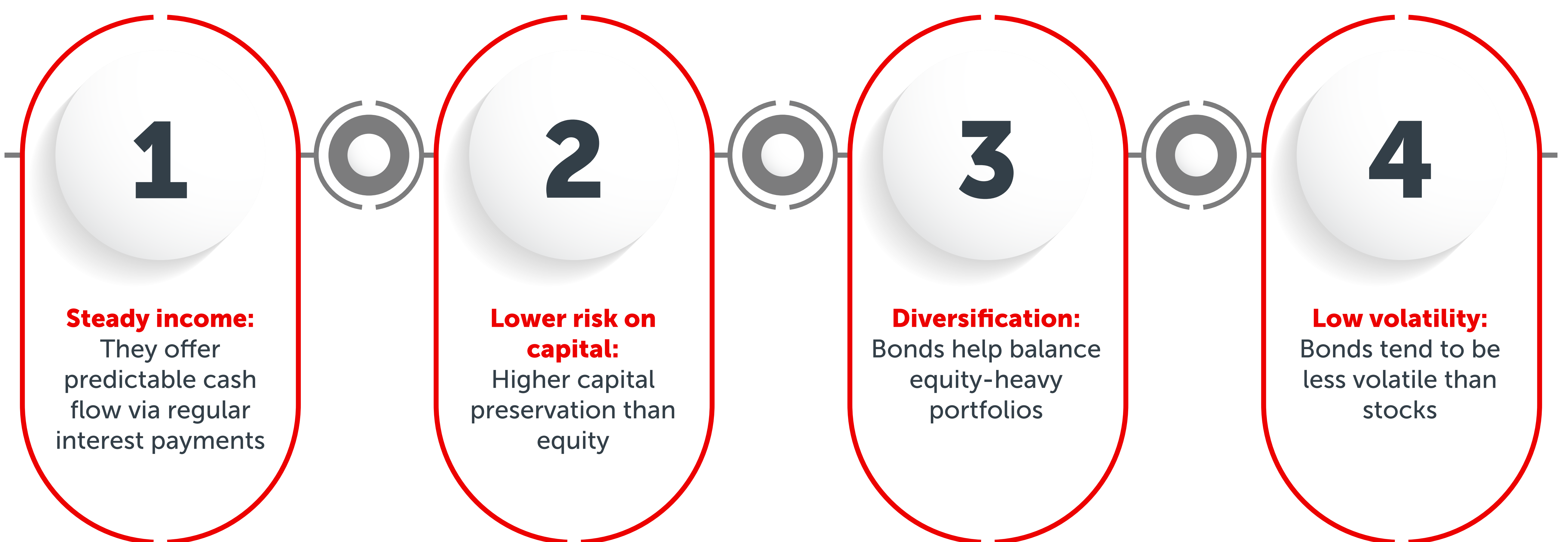
What is a bond?



Key bond terms and concepts



Here are four reasons to invest in bonds:



Government (e.g., Treasury)

Issued by governments, considered low-risk.



Corporate bonds

Issued by companies, pays higher yield.



Municipal

Issued by cities and states.

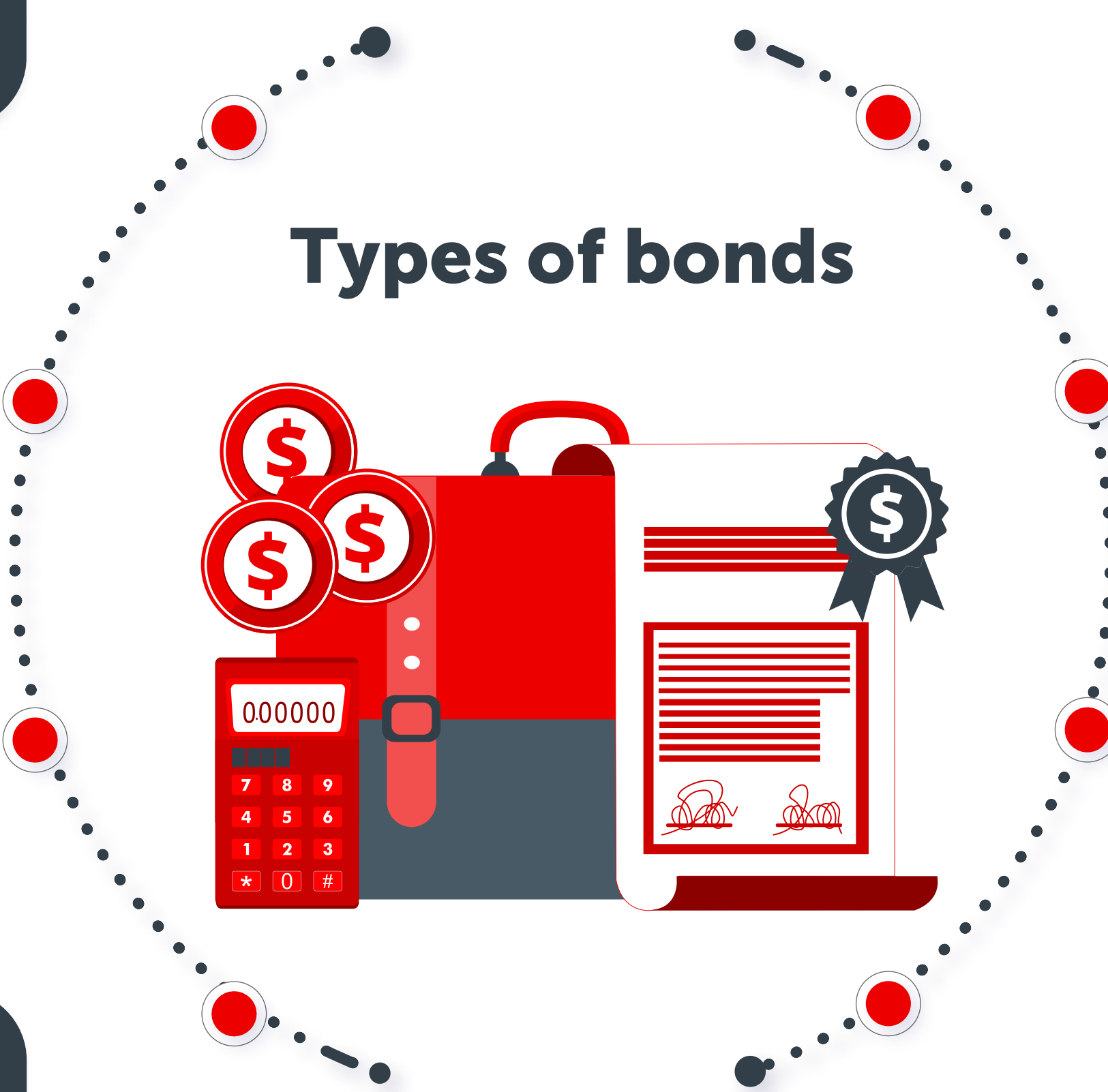


Sukuks

Bonds that adhere to Islamic Shari'ah principals.



Types of bonds



Fixed maturity

Most common bond that's repaid at specific future date.



Floating-rate

Bonds with rates that change with markets.



Perpetual

No maturity date. Interest is paid but principal is never paid back.



Green & social

Bonds that help reduce greenhouse gas emissions or are deployed to benefit society and communities.



Five key considerations when investing in bonds

Interest rate risk

Bond prices fall when interest rate rises; long-term bonds are more sensitive to rate changes.

Credit risk

Check the issuer's credit rating (AAA is safest; lower is riskier) to assess its risk of default.

Liquidity

Some bonds are hard to sell and could be risky if you want the principal back quickly.

Yield vs coupon

Yields show real return, while higher coupon may not mean better value.

Risk appetite

Consult a financial advisor to determine the role of bonds in your investment portfolio.



For more information, visit our website <https://www.adcb.com/wealth>